



Healthier Buildings, Happier Tenants...



A Smart Investment. The Benefits of Managing a Smoke-free Building.

75% of tenants surveyed in Polk, Dallas, Warren and Madison Counties said they would prefer to live in a smoke-free building.¹

How will you meet the market demand?

Implementing a smoke-free policy is very beneficial:

- **Smoke-free policies are legal.**
- **In the same tenant survey, renters stated they would pay an additional \$50-100 for a smoke-free building.**
- **There is less risk of fire damage.**
- **Smoke-free policies provide healthy and clean environments for everyone!**

Learn more about how smoke-free policies can benefit you!
Contact us for more information. We can help with
implementing a smoke-free policy.



CENTRAL IOWA TOBACCO-FREE PARTNERSHIP
515-309-9507 • www.TobaccoFreePartnership.com

¹Survey conducted by Zenith Research Group

Brought you by CITP and Polk County Health Department.

This was printed with funding from the Iowa Department of Public Health Division of Tobacco Use Prevention & Control. CITP serves Polk, Dallas, Warren and Madison Counties.



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